



University of Colorado
Denver

The Evaluation Center

A center for the advancement and practice of evaluation



THE COMMUNITY COALITION ACTION THEORY

A THEORY FOR UNDERSTANDING ACTION-ORIENTED PARTNERSHIPS
AIMED AT PREVENTING OR AMELIORATING COMMUNITY PROBLEMS

Overview

- Brief presentation
- Small group discussions
- Large group share out

I hope by the end of today...

You will be able to...

1. Describe the Community Coalition Action Theory
2. Compare and contrast your experience building a coalition to CCAT.
3. Examine the ways you could apply the CCAT to continued coalition building



A Brief History on Coalitions



Development of associations...



Community organizing...



Three approaches...



Campaigns



Grassroots
organizing



Coalition
building



Community Coalition Action Theory





Action-oriented partnerships...

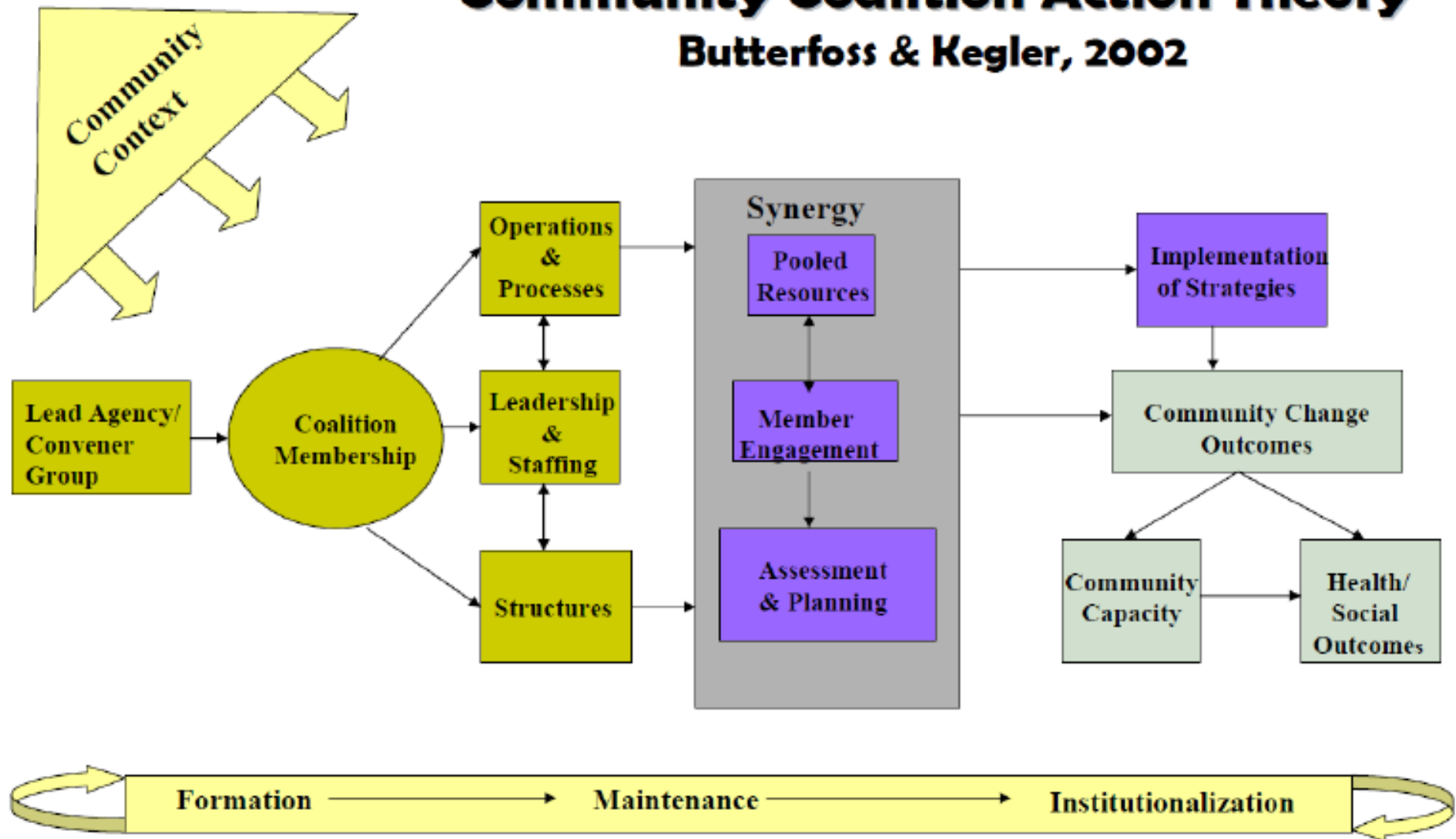
“...usually focus on preventing or ameliorating a community problem by analyzing the problem; gathering data and assessing need; developing an action plan with identified solutions; implementing those solutions; reaching community-level outcomes, such as health behavior changes; and creating social change.”

(Whitt, 1993 as cited by Butterfoss, 2006)

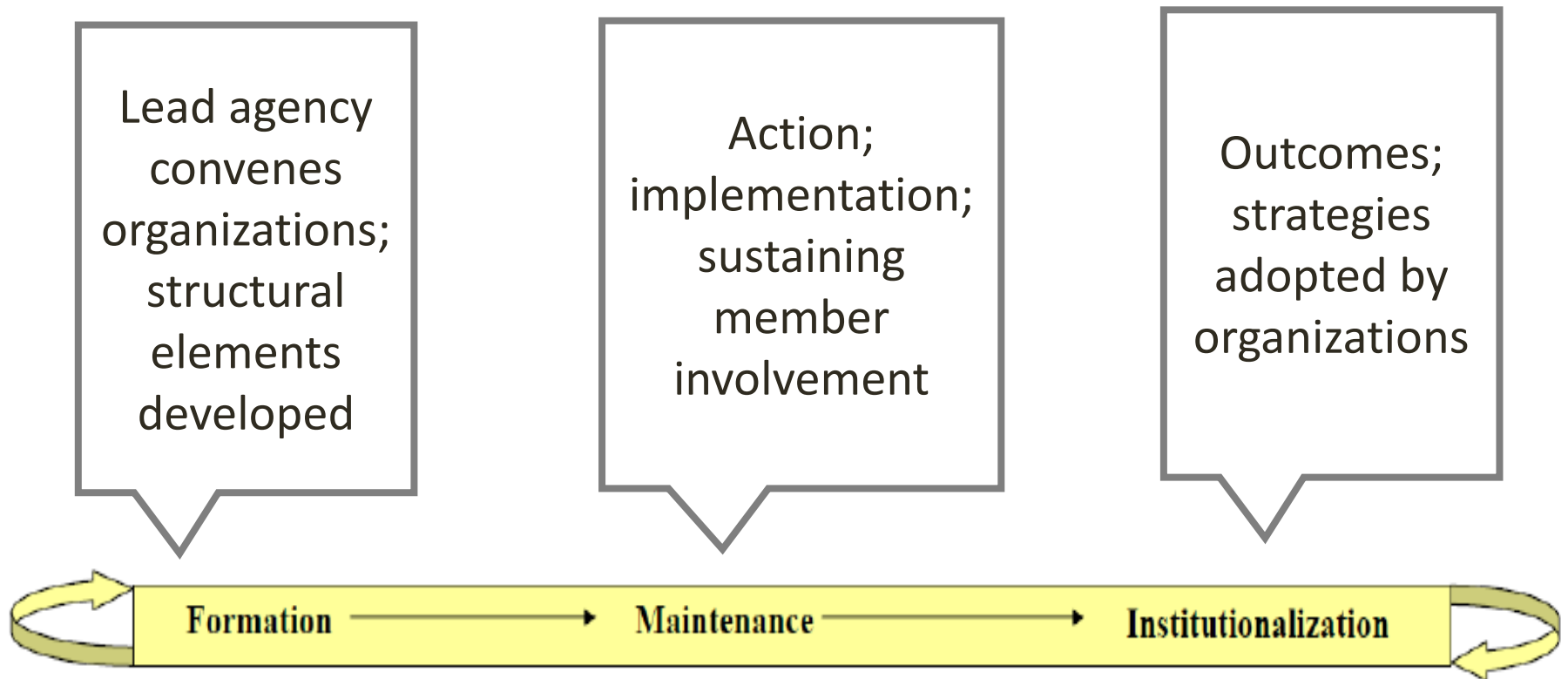


20,000 foot view

Community Coalition Action Theory Butterfoss & Kegler, 2002

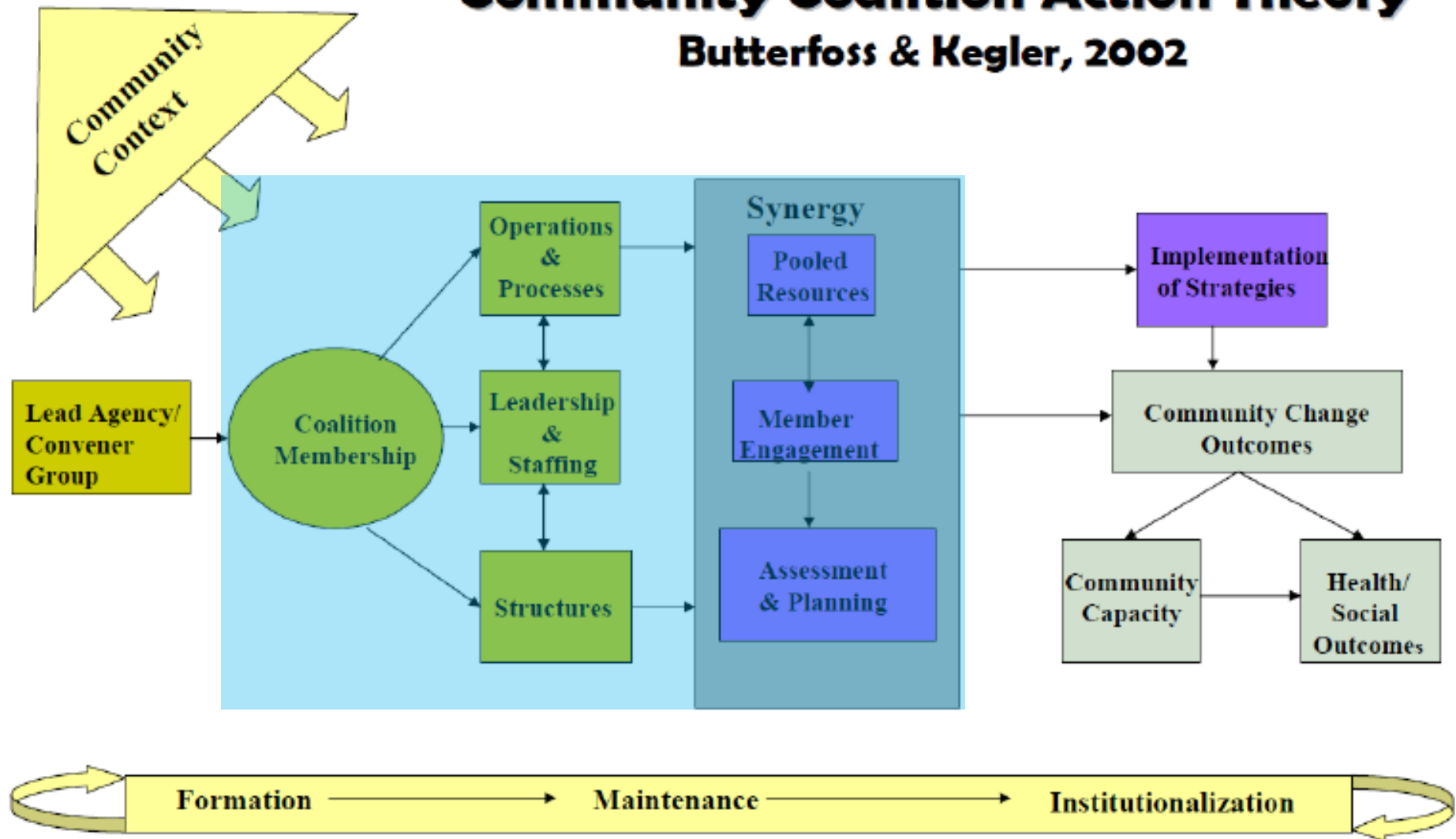


CCAT Timeline...



Functioning & Synergy

Community Coalition Action Theory Butterfoss & Kegler, 2002





Functioning

Coalition Membership

- Core group committed to resolving health/social issue

Operations & Processes

- Making decisions, communication, and managing conflict

Leadership & Staffing

- Organize the structure through which the coalition operates

Structures

- Clearly defined roles, bylaws, regular reorientation to the purposes and goals of the group



Synergy

Pooled Resources

- Energy, knowledge, skills, expertise, perspectives, connections, and tangible resources

Member Engagement

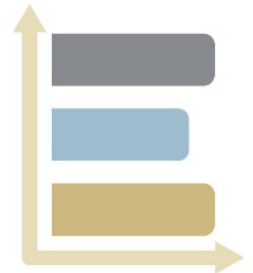
- Member empowerment
- A sense of belonging to the coalition

Assessment & Planning

- Assessing the situation and deciding on appropriate action

2014 SPF-PFS Coalition Study

Conducted by The Evaluation Center – CU Denver



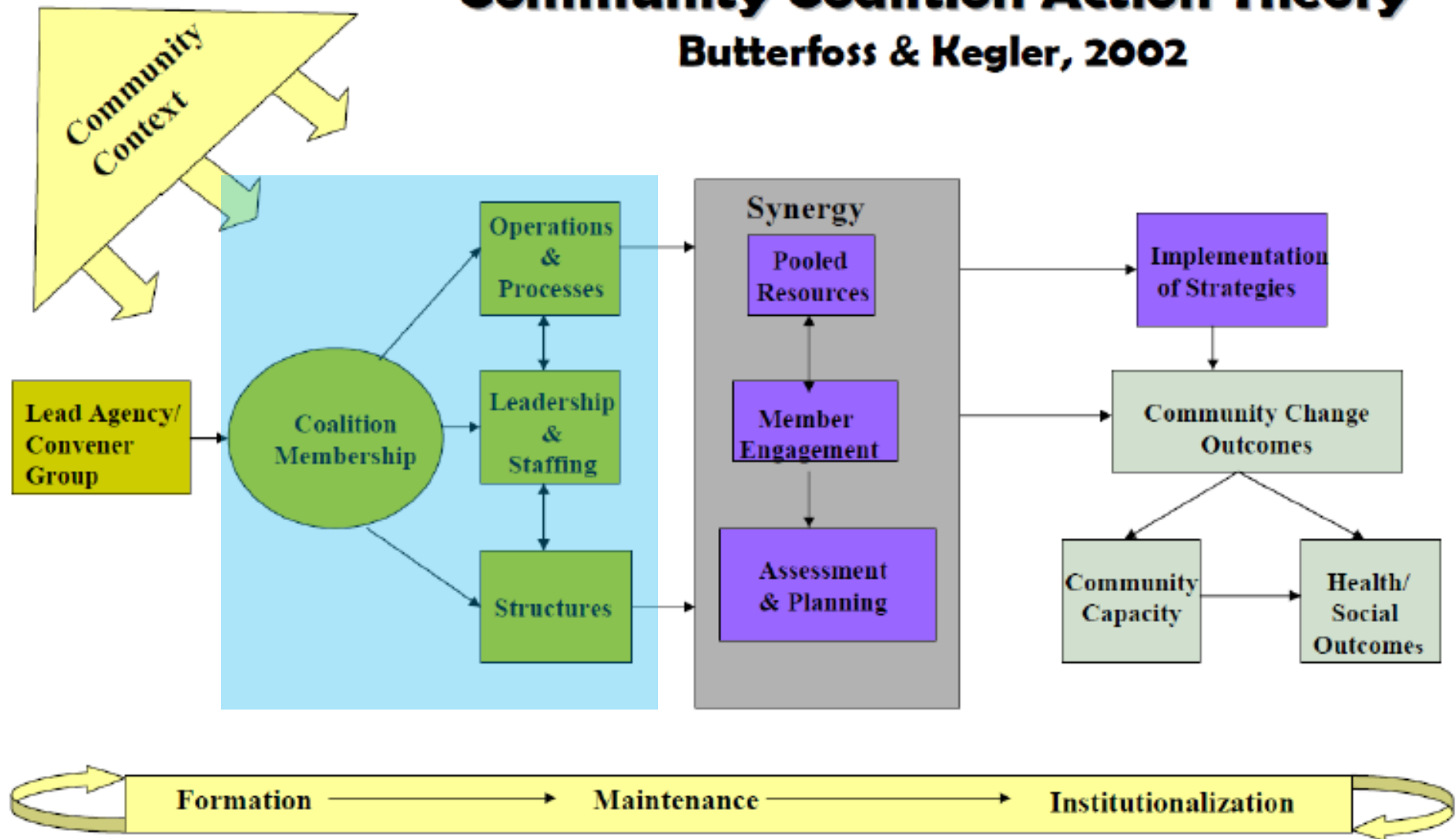


Research Questions

1. To what extent does each domain impact the development, functioning, and sustainability of a community health coalition?
2. What are examples of processes that support coalition development, functioning, and sustainability?
3. Is there evidence of other domains that impact community coalition development, functioning, and sustainability?

Small Groups

Community Coalition Action Theory Butterfoss & Kegler, 2002



Citations

Butterfoss, F. D. (2007). *Coalitions and Partnerships in Community Health*. Jossey-Bass: San Francisco, CA.



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